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**TECMO ANNOUNCES FATAL FRAME™2: CRIMSON BUTTERFLY FOR THE XBOX** At E3 2004, Tecmo announced that its hit psycho-horror thriller will creep its way to Xbox just in time for Halloween 2004. The new version promises to scare in new ways including a new first person mode, an action packed survival mode, and new unlockable items such as additional costumes and new ghosts.

LOS ANGELES, Calif., May 12, 2004— At the 2004 Electronic Entertainment Expo, Tecmo® proudly announced that its critically acclaimed survival-horror game Fatal Frame<sup>TM</sup>2: Crimson Butterfly will bring new thrills and chills when it launches on the Xbox<sup>TM</sup> video game system this Halloween. Tecmo backed up the announcement with a new terrifying trailer shown at their booth that had E3 attendees trembling with its unsettling cinematic visuals and dark, edgy theme.

Tensions will rise as Fatal Frame 2 on Xbox boasts a new mode that allows the player to move through the lost village in the first person view. What you cannot see will scare you even more than before during this mode as the player experiences limited sight leading to higher insecurities and an increased feeling of vulnerability in the most terrifying Fatal Frame mode to date.

Another mode created exclusively for the Xbox version called the Survival mode takes on a more action-oriented approach as the player encounters one ghost after another for a real test of the player's skills and mastery of the sole weapon in the game, the Camera Obscura. New creepy settings, enhanced graphics and sound, additional costumes, and a new "not of this world" final boss, all add up to a new kind of psychological thrill ride only on Xbox.

# **About Fatal Frame 2: Crimson Butterfly**

Fatal Frame 2: Crimson Butterfly is the sequel to one of the scariest horror games of all-time. Its storyline follows the haunting tale of twin sisters trapped in an abandoned village and forced to deal with spirits of a once sacred, now demonic ritual. The psychological thriller features a unique camera-

combat system that can now be upgraded, a more disturbing atmosphere and setting, and a sheer terrorfest of ghoulish apparitions. The frightening voyage continues this Halloween as Fatal Frame 2 makes its way to the Xbox video game system with an additional first person view mode, new costumes, more ghosts, and a new survival mode that will have you trembling for more! For more information check out Tecmo's official website at www.tecmoinc.com

## About Tecmo, Inc.

Tecmo, Inc., located in Torrance, California, is a whole subsidiary of Tecmo, LTD in Tokyo, Japan and is a leader in the interactive entertainment industry, and now the wireless entertainment industry with its newest division Tecmo Mobile<sup>®</sup>. Tecmo recently kicked off its new portable prowess with the launch of its classic football game, Tecmo Bowl, available to download on select mobile phones for some hard-hitting action on the go! Tecmo develops and publishes video games and content on wireless platforms and next-generation consoles. Tecmo has gained worldwide recognition with product lines such as the brand new Tecmo Bowl<sup>®</sup> for mobile carriers, and award-winning franchises including Ninja Gaiden <sup>®</sup>, Dead or Alive<sup>®</sup>, Fatal Frame<sup>®</sup>, Monster Rancher<sup>®</sup>, and Gallop Racer<sup>®</sup>.

## **About Xbox**

Xbox (http://www.xbox.com) is the video game system from Microsoft that brings people together for the most exhilarating game and entertainment experiences. Xbox delivers an expansive collection of breakthrough games, powerful hardware and the unified Xbox Live online service. The new tagline, "it's good to play together," captures the spirit of Xbox as the social hub of the new digital entertainment lifestyle. Xbox is now available in North America, Asia, Europe and Australia.

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